

# Bringing two worlds closer together : addressing methodological challenges in the economic evaluation of public health programs

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# Statements

## Bringing two worlds closer together

Adressing methodological challenges in the  
economic evaluation of public health programs

1. EQ-5D-based QALYS do not capture all relevant outcomes of public health programs. *(this dissertation)*
2. Broader non-health outcomes of a lifestyle intervention are equally important as health outcomes. *(this dissertation)*
3. Economic evaluations should also capture outcomes for the community and individuals who are not directly targeted by a public health program. *(this dissertation)*
4. Multi-sector collaboration calls for evaluations that allow for comparison across societal sectors. *(this dissertation)*
5. Context sensitive evidence is essential to inform decisions about funding and implementation of public health programs.
6. Formal structures for decision-making are key to facilitate systematic use of economic evaluation evidence in public health.
7. It does not only matter what benefit is achieved, but also for whom it is achieved.
8. Unique programs implemented in unique local circumstances require unique approaches to evaluation.
9. True democratic decisions are those that reflect societal values.
10. Challenges are an opportunity for improvement.
11. Travelling inspires.

Maastricht, 10 December 2013  
Adrienne Alayli-Goebbels